

Portman Finance Group, Portman House, 300 Pavilion Drive,
Northampton Business Park, Northampton, NN4 7YE



T: 01604 761276
F: 01604 808576

Please direct any correspondence regarding this proposal to:
Alistair Robinson

CUSTOMER DETAILS

Trading Name	ZEST BARROW LTD	Company reg. No.	12595106
Trading Address	43 Crellin Street, Barrow-In-Furness, Barrow-in-Furness, LA14 1DS	Mobile No.	07770780905
		Email Address	Onenserhat21@gmail.com
Business Activities	Take-away food shops and mobile food stands	Date Established	11/05/2020

PERSONAL DETAILS (Sole Proprietor/Partners/Directors)

Name	Date of Birth	Address	Property Value	Mortgage Outstanding
Mr Serhat Onen	14/07/1993	2 Arnside Street Barrow-in-Furness Cumbria United Kingdom LA14 1AX	Tenant	Tenant

LOAN DETAILS

Full Description of Loan	unsecured loan
--------------------------	----------------

FINANCE DETAILS

Loan Amount	£20,000.00
Term	12 Months
Frequency	Monthly
Type of Agreement	Unsecured Short Term Loan

ADDITIONAL INFORMATION

WE HAVE PERMISSION TO SEARCH THE DIRECTOR AND A GUARANTEE IS AVAILABLE

We have advised the Customer concerned that searches with a credit reference agency will be made against their Name and Business; they have consented to such searches being carried out.

Company Information

Zest Barrow Ltd is a take-away shop based in Barrow, providing convenient and fast food services to the local community. Offering a variety of meals for customers to have at home or on the go, Zest Barrow Ltd provides typical meal dishes found in a takeaway shop. In addition to serving walk-in customers, Zest Barrow Ltd offers phone and online ordering options, with efficient delivery services covering the Barrow area. The primary revenue stream for Zest Barrow Ltd is through BARROW EATS LIMITED which is an online application identical to JUST EATS. This enables customers to order online and Zest Barrow Ltd either prepares the food for collection or delivery.

Company Financials

In it's latest financial year, ZEST BARROW LTD has achieved a turnover of £144,453.

Funding Rationale

Zest Barrow Ltd, is seeking funding to purchase stock for generic food items and to enable attractive discounts for its growing customer base. By securing additional funds, Zest Barrow Ltd aims to enhance its menu offerings and improve customer satisfaction, driving business growth and profitability.


Investing in a larger inventory of essential food items will allow the company to expand its diverse menu, including popular choices such as fish and chips, burgers, pizzas, and kebabs. This will ensure a consistent supply of high-quality ingredients, enabling the preparation of fresh and delicious meals that meet customer expectations. With a well-stocked inventory, Zest Barrow Ltd can also handle increased demand efficiently, especially during peak hours and busy seasons.

Moreover, the funding will support strategic discount programs to attract and retain customers. Offering competitive pricing and special promotions will help Zest Barrow Ltd differentiate itself in the market, encouraging repeat business and fostering customer loyalty. These discounts will make the take-away shop a preferred choice for local residents and visitors, boosting sales and expanding the customer base.

Ultimately, the funding will empower Zest Barrow Ltd to deliver exceptional value and service, driving sustained growth and establishing a stronger presence in the Barrow community.

ATTACHMENTS

- 6 Months Bank Statements
- Latest Set of Filed Accounts
- Lease contract for Trading Address

DATE:	09/07/24	PROPOSAL CHECKED BY:	
-------	----------	----------------------	---